I'm not a robot

Home of the Sub in a Tub and superior cold and hot subs. Jersey Mike’s is an All-American-themed sandwich fast food restaurant with a menu worth every penny. Everything on the menu including the subs, salads, and wraps is prepared right in front of you. In general, the customer service ain’t bad either. All that being said, take a look at the up-to-date menu prices on everything at Jersey Mike’s below in 2024. Cold Subs Menu Prices Menu ItemSize/QuantityPrice Jersey Shore's FavoriteMini$6.65 Jersey Shore's FavoriteRegular$8.25 Jersey Shore's FavoriteGiant$15.65 Jersey Shore's FavoriteWrap$8.25 Jersey Shore's FavoriteBowl$8.25 Ham and ProvoloneMini$6.65 Ham and ProvoloneRegular$8.25 Ham and ProvoloneGiant$15.65 Ham and ProvoloneWrap$8.25 Ham and ProvoloneBowl$8.25 The VeggieMini$6.65 The VeggieRegular$8.25 The VeggieGiant$15.65 The VeggieWrap$8.25 The VeggieBowl$8.25 The Super SubMini$6.95 The Super SubRegular$9.25 The Super SubGiant$16.65 The Super SubWrap$9.25 The Super SubBowl$9.25 Turkey and ProvoloneMini$6.95 Turkey and ProvoloneRegular$9.25 Turkey and ProvoloneGiant$16.65 Turkey and ProvoloneWrap$9.25 Turkey and ProvoloneBowl$9.25 Tuna FishMini$6.95 Tuna FishRegular$9.25 Tuna FishGiant$16.65 Tuna FishWrap$9.25 Tuna FishBowl$9.25 Roast Beef and ProvoloneMini$7.55 Roast Beef and ProvoloneRegular$10.45 Roast Beef and ProvoloneGiant$17.95 Roast Beef and ProvoloneWrap$10.45 Roast Beef and 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Cheese$6.25 Ham, Egg and Cheese$6.25 Steak, Egg and Cheese$7.25 Bacon, Egg, Cheese, Peppers and Mushrooms$7.25 Cheese, Ham, Bacon, Peppers and Mushrooms$7.25 Chips, Drinks & Dessert Menu Prices Menu ItemSize/QuantityPrice 20oz Bottled Soda & Chips$4.29 20oz Bottled Water & Chips$4.09 Pureleaf Tea & Chips$4.29 Regular Drink & Chips$3.99 Lays Classic$1.79 Doritos Nacho$1.79 Miss Vickie's Sea Salt$1.79 Sun Chips Cheddar$1.79 Lays BBQ$1.79 Lays Salt & Vinegar$1.79 Miss Vickie's Spicy Dill Pickle$1.79 Doritos Cool Ranch$1.79 Miss Vickie's Jalapeño$1.79 Miss Vickie's BBQ$1.79 Sun Chips Salsa$1.79 Lays Sour Cream and Onion$1.79 Ruffles Cheddar & Sour Cream$1.79 Fountain DrinkRegular$2.59 Fountain DrinkGiant$2.79 Bottled Water20 oz$2.49 Pepsi20 oz$2.99 Starry20 oz$2.99 Mountain Dew20 oz$2.99 Diet Mountain Dew20 oz$2.99 Pepsi Zero Sugar20 oz$2.99 Diet Pepsi20 oz$2.99 Wild Cherry Pepsi20 oz$2.99 Pepsi2 Liter$3.49 Starry2 Liter$3.49 Mountain Dew2 Liter$3.49 Diet Mountain Dew2 Liter$3.49 Pepsi Zero Sugar2 Liter$3.49 Diet Pepsi2 Liter$3.49 Wild Cherry Pepsi2 Liter$3.49 Celsius Sparkling Orange12 oz$3.49 Celsius Peach Vibe12 oz$3.49 Gatorade Fruit Punch20 oz$2.99 Gatorade Orange20 oz$2.99 Gatorade Lemon Lime20 oz$2.99 Gatorade Glacier Freeze20 oz$2.99 Stubborn Soda Classic Root Beer12 oz$2.79 Stubborn Soda Black Cherry with Tarragon12 oz$2.79 Stubborn Soda Agave Vanilla Cream12 oz$2.79 Life WTR20 oz$2.79 Pure Leaf Lemon Tea18.5 oz$2.99 Pure Leaf Sweet Tea18.5 oz$2.99 Pure Leaf Peach Tea18.5 oz$2.99 Pure Leaf Raspberry Tea18.5 oz$2.99 Pure Leaf Green Tea18.5 oz$2.99 Pure Leaf Unsweetened Black Tea18.5 oz$2.99 CookieRegular$1.05 CookieLarge$2.69 CookieThree Pack$3.05 GF Snickerdoodle$2.59 Brownie$2.59 Bubly Lime16 oz$2.79 Bubly Blackberry16 oz$2.79 Catering Menu Prices Menu ItemSize/QuantityPrice Subs By The Box (Feeds 10)$58.00 Lunch BoxMini$10.15 Lunch BoxRegular$7.85 Cookies12 Pieces$7.75 Brownies12 Pieces$9.95 FAQ’s About the Jersey Mike’s Menu What menu items have been discontinued at Jersey Mike’s? The famous New Jersey sandwich joint operating at over 2000 locations today has had its ups and downs. They have built up a cult following for their authentic sub sandwiches menu originally containing 20 sandwich variations. Now it serves only 14 of its original items due in an effort to streamline operations. Here are a few of the sandwich options that were removed from the menu. Chicken Club (#8) – Club sub made with cold-cut chicken pieces. Meatball (#15) – Tomato sauce, provolone, meatballs, and premium parmesan cheese. Chicken Parmesan (#18) – Tomato sauce and American cheese are thrown together with parmesan and chicken. BBQ Beef (#19) – Some joints still serve this however it’s almost like a limited-time item menu because of the availability of the ingredients carried by each store. It existed as roast beef tossed on the grill slathered in barbeque sauce for a pulled pork flavor. Pastrami Reuben (#20) – Club sandwich made with pastrami, sauerkraut, swiss cheese, and thousand islands dressing. You Might Like: What’s the Real Cost (w/ Fees) to Open a Jersey Mike’s? Other Discontinued Jersey Mike’s Menu Items, include the following: Teriyaki Chicken Sweet Italian Sausage Chix-Fila-Roni Buffalo Wrap Grilled Roast Beef Wrap Turkey Wrap Full-sized pickles Are there any discounts or coupons you can claim at Jersey Mike’s? Jersey Mike’s sadly does not have any special love for students and seniors. But if you sign up for their Shore Points rewards program, you may even get better deals. Customers can become members by requesting a Shore Points Card at any of their locations. These cards are free and are activated upon sign-up and your first qualifying purchase. Fortunately, if you lose your membership card all you need to do is enter your telephone number into the payment portal at each restaurant that’s tied to your account. This makes collecting points and getting free sandwiches super easy. Get rewards by earning points through qualifying purchases. Examples of the amazing deals you can get are: For every KID’S Meal you purchase, you will receive 3 points; For every Breakfast sandwich you purchase (where available), you will receive 4 points; For every MINI size sub you purchase, you will receive 4 points; For every REG size sub you purchase, you will receive 6 points; For every Sub Bowl you purchase, you will receive 6 points; For every WRAP you purchase, you will receive 6 points; For every GIANT size sub you purchase, you will receive 12 points Once you’ve gathered enough points, exchange them for rewards. You can redeem 48 points for a free MINI size sub (Approximate Retail Value (“ARV”) = $5.25); You can redeem 72 points for a free REG size sub (ARV = $7.45); You can redeem 72 points for a free Sub Bowl (ARV = $7.45); You can redeem 72 points for a free WRAP (ARV = $7.45); You can redeem 144 points for a free GIANT size sub (ARV = $11.95). In addition to rewards points there are a couple other deals you need to know about. First of all, you can almost always get find coupons on your next visit to Jersey Mike’s. The standard coupon is to save 50% on a sandwich, when you buy a medium or large sandwich at the regular price in addition to two drinks. There’s other ways to save as well if you’re a member of American Express. For example, if you spend $15 (minimum) at any Jersey Mike’s location, you’ll get $5 credited to your account. You can use this deal two times through the end of 2022. These two companies seem to partner on this deal annually. I’ve taken advantage of it myself on more than one occasion and love it. What are the most popular menu items at Jersey Mike’s? The Subway Sandwich: A key competitor. Jersey Mike’s has a lot of subs to offer that are made with premium meats and cheeses. And among the remaining subs on their sandwiches menu, their most popular item is the Turkey and Provolone. Also known as #7, it makes use of fresh lean turkey breasts and savory provolone cheese. On a personal note, it’s the authors top pick on the menu. You Might Like: Updated Average Subway Menu Prices for 20k+ Locations The Turkey and provolone Sub is not the healthiest option on the menu but compared to other competitor subs it’s below average at 530 calories (assuming you don’t load it up with too much mayo and extra toppings). Make sure to give it a try when you stop by any of their stores. Is there a secret menu at Jersey Mike’s? Yes! The sandwich joint offers a secret menu so good, one of its secret menu items (The BLT) has been officially added to its regular menu. R & R Special Made with Jersey Mike’s freshly baked white or wheat sub stuffed with both corned beef pastrami and heaps of melted Swiss cheese, coleslaw, and Russian dressing. Big Kahuna Cheese Steak with Chipotle Mayo (#99) Made with sizzling steak, grilled onions, mushrooms, bell peppers, grilled jalapenos, melted American cheese, and chipotle mayo for a spicy twist on a Philadelphia classic. The Meateor Carnivorous sandwiches are made famous by a loyal customer who is in love with all things meat and has made sure to make the public know about it through the internet. Seeing this declaration, Jersey Mike’s created the Meateor. It contains 8 different kinds of meat namely bacon, salami, prosciutto, pepperoni, capicola, ham, roast beef, and turkey. It’s a monumental amount of meat any carnivores would surely appreciate. Are there any Jersey Mike’s menu items for specialty diets? Good news for you healthy consumers out there, Jersey Mike’s serves a Keto Menu. Their ingredients are always ordered fresh on the daily and the meat quality is absurd. To order keto items at Jersey Mike’s, you can try the following: Order the sandwiches as a Sub in a Tub. This eliminates the bread and you get the fillings all in one container that it’s almost considered a salad. Ask to remove any ingredients to lower the calorie counts. Ingredients such as mayo, onions, and tomatoes can be removed by request. And there you go, an instant Keto-friendly diet for sub lovers. Aside from that, they also offer a decent salad menu that vegetarians would love. Top it off with a variety of yummy toppings, condiments, and dressings ranging from meats and cheeses to veggies. Pick the toppings that fit into your diet. How Big Is the Giant Sub at Jersey Mike’s? The Giant sub is a staggering 15 inches in length. That’s more than twice the size of a regular sub that comes in at 7 inches. The Giant is also 3 inches longer than the famous Subway footlong sandwich. Depending on what you order, the Giant Sub will generally run you between $15 – $18 all-in depending the toppings and meat selection. This is not a bad deal considering you’re essentially getting two sandwiches wrapped up in one foil. Who is the target audience of Jersey Mike’s menu? Jersey Mike’s has been around for at least 70 years and counting. Throughout the years, the company has gathered a cult-following of both young and old who enjoy personable service and top-notch quality meats. According to the restaurant surveys, they also have a somewhat affluent customer base that values quality above everything else. The company also has a long track record of giving back that I think is commendable. For example, you can check out how much money the sandwich chain has raised for the Special Olympics here. Reddit and its partners use cookies and similar technologies to provide you with a better experience. By accepting all cookies, you agree to our use of cookies to deliver and maintain our services and site, improve the quality of Reddit, personalize Reddit content and advertising, and measure the effectiveness of advertising. By rejecting non-essential cookies, Reddit may still use certain cookies to ensure the proper functionality of our platform. For more information, please see our Cookie Notice and our Privacy Policy. Contact UsGift CardsMerchandiseCateringMobile AppFacebookTwitterYouTubeInstagramLinkedin"Jersey Mike’s Subs," "Jersey Mike’s," and "Mike’s Way" are registered trademarks of A Sub Above, LLC."Lay's" is a registered trademark of Frito-Lay North America, Inc. "Pepsi" is a registered trademark of PepsiCo, Inc.Patents 6,384,850, 6,871,325, 6,982,733 and 8,146,077 A Jersey Mike’s customer praised the $8 mini-sub, dubbing it the “perfect size” after she unwrapped it. Viewers… had thoughts. Featured Video “This is a mini?! Well, I’m not complaining,” TikToker Nae (@johnanicholee) wrote in the text overlay of her viral video. She unwrapped her sandwich and cut it in half. When she revealed the inside, it was stuffed with cheese, meat, and sauce; as well as lettuce, tomato, and other fixings.It has become the content creator’s new favorite. “Generally, when I go to Jersey Mikes I get the regular size and sometimes don’t finish it. But the mini’s ?! Never knew they were the perfect size sandwich for only $8,” she captioned the video. The Daily Dot reached out to Nae as well as Jersey Mike’s via contact form for comment.. The video has more than 264,000 views.Some committed this to memory for their next Jersey Mike’s trip.“That’s a great size! I’ll keep that in mind,” one viewer wrote. “Saving because… that’s perfect,” a second concurred.On the other hand, some felt it was too small for them.“Idk I was still hungry after a mini. It’s like 4.5 inches right? Lol,” one commenter commented.“I’m the opposite I get the large and it lasts me two meals,” another remarked. Since viewers kept asking, she replied in the comments section, “It’s a #7 mini in rosemary and parmesan bread, mikes way and I added pickles, banana peppers, honey mustard, jalapeños, and hot chopped pepper relish and lastly some chipotle mayo on the side.”Because some viewers thought the mini wasn’t enough, a third recommended, “[M]ake sure to get a kids meal instead of just the mini, it’s cheaper than just the sandwich for the same size with chips and a drink and cookie.”That would be a sub with onion, lettuce, tomato, oil, vinegar, oregano, and salt. A Jersey Mike’s mini is between 4-5 inches and the kids meal sub is the same size. And yes, the kids meal is a mini sub that comes with a drink, cookie, and sandwich. TikToker Berri prefers the kids meal and opts for it every time, speaking to its virality.“A kid’s meal hate to see me coming cause that’s what I’m gonna get every time baby,” she said in another TikTok. Furthermore, in a r/jerseymikes subreddit, one employee believes there isn’t much of a difference between the two. “Last I checked it is around $5. Same price as the kids meal so I usually tell the customer to just make it a meal because you get more for your money,” the Redditor wrote.So, it all depends on whether you want sides and how big you want your sandwich. If you want more bang for your buck, the choice is clear.Then again it’s similarly wise to get a giant sub and just munch on it for two meals. @johnanicholee Generally, when I go to Jersey Mikes I get the regular size and sometimes don’t finish it. But the mini’s ?! Never knew they were the perfect size sandwich for only $8 ▯▯▯ #jerseymikes #mini #lunch #yourwelcome ♬ Dolce Nonna – Wayne Jones & Amy Hayashi-Jones nternet culture is chaotic—but we’ll break it down for you in one daily email. Sign up for the Daily Dot’s web_crawlr newsletter here. You’ll get the best (and worst) of the internet straight into your inbox. Jersey Mike’s Subs is a casual dining restaurant. The establishment offers customers lunch and dinner. The atmosphere is relaxed and calm. This is the place customers choose to go to for a casual, comfortable dining experience. The menu primarily focuses on subs and wraps. It includes cold and hot subs, wraps, kid’s meals, sides, desserts. The company offers catering services.The company has grown greatly over the decades. The restaurant is a part of the casual dining segment. The establishment is dedicated to charitable giving. The company partners with a charity in the local community while opening a new establishment. It works as a franchiser, facilitating the company to open restaurants in a number of locations.FOODSIZEPRICETurkey and ProvoloneRegular$7.25Turkey and ProvoloneGiant$12.95Turkey and ProvoloneMini$5.45Turkey and ProvoloneWrap$7.25Turkey and ProvoloneSub In A Tub$7.25The Original ItalianRegular$8.25The Original ItalianGiant$13.95The Original ItalianMini$5.95The Original ItalianWrap$8.25The Original ItalianSub In A Tub$8.25Club SubRegular$8.25Club SubGiant$13.95Club SubMini$5.95Club SubWrap$8.25Club SubSub In A Tub$8.25Club SupremeRegular$8.25Club SupremeGiant$13.95Club SupremeMini$5.95Club SupremeWrap$8.25Club SupremeSub In A Tub$8.25Roast Beef and ProvoloneRegular$8.25Roast Beef and ProvoloneGiant$13.95Roast Beef and ProvoloneMini$5.95Roast Beef and ProvoloneWrap$8.25Roast Beef and ProvoloneSub In A Tub$8.25The American ClassicRegular$6.35The American ClassicGiant$11.95The American ClassicMini$5.25The American ClassicWrap$6.35The American ClassicSub In A Tub$6.35Tuna FishRegular$7.25Tuna FishGiant$12.95Tuna FishMini$5.45Tuna FishWrap$7.25Tuna FishSub In A Tub$7.25The Super SubRegular$7.25The Super SubGiant$12.95The Super SubMini$5.45The Super SubWrap$7.25The Super SubSub In A Tub$7.25Jersey Shore FavoriteRegular$6.35Jersey Shore FavoriteGiant$11.95Jersey Shore FavoriteMini$5.25Jersey Shore FavoriteWrap$6.35Jersey Shore FavoriteSub In A Tub$6.35BLTRegular$6.95BLTGiant$12.95BLTMini$5.45BLTWrap$6.95BLTSub In A Tub$6.95The VeggieRegular$6.35The VeggieGiant$11.95The VeggieMini$5.25The VeggieWrap$6.35The VeggieSub In A Tub$6.35The Number FourRegular$6.95The Number FourGiant$12.95The Number FourMini$5.45The Number FourWrap$6.95The Number FourSub In A Tub$6.95Provolone Ham SalamiRegular$6.95Provolone Ham SalamiGiant$12.95Provolone Ham SalamiMini$5.45Provolone Ham SalamiWrap$6.95Provolone Ham SalamiSub In A Tub$6.95The Cancro SpecialRegular$6.95The Cancro SpecialGiant$12.95The Cancro SpecialMini$5.45The Cancro SpecialWrap$6.95The Cancro SpecialSub In A Tub$6.95Philly Cheese Steak (Beef or Chicken)Regular$7.45Philly Cheese Steak (Beef or Chicken)Giant$12.95Philly Cheese Steak (Beef or Chicken)Wrap$7.45Philly Cheese Steak (Beef or Chicken)Sub In A Tub$7.45Chipotle Cheese Steak (Beef or Chicken)Regular$7.45Chipotle Cheese Steak (Beef or Chicken)Giant$12.95Chipotle Cheese Steak (Beef or Chicken)Wrap$7.45Chipotle Cheese Steak (Beef or Chicken)Sub In A Tub$7.45Big Kahuna Cheese Steak (Beef or Chicken)Regular$7.95Big Kahuna Cheese Steak (Beef or Chicken)Giant$13.95Big Kahuna Cheese Steak (Beef or Chicken)Wrap$7.95Big Kahuna Cheese Steak (Beef or Chicken)Sub In A Tub$7.95Chicken California Cheese SteakRegular$7.45Chicken California Cheese SteakGiant$12.95Chicken California Cheese SteakWrap$7.45Chicken California Cheese SteakSub In A Tub$7.45Chicken Buffalo Cheese SteakRegular$7.95Chicken Buffalo Cheese SteakGiant$13.95Chicken Buffalo Cheese SteakWrap$7.95Chicken Buffalo Cheese SteakSub In A Tub$7.95Chicken Bacon Ranch Cheese SteakRegular$7.95Chicken Bacon Ranch Cheese SteakGiant$13.95Chicken Bacon Ranch Cheese SteakWrap$7.95Chicken Bacon Ranch Cheese SteakSub In A Tub$7.95Meatball and CheeseRegular$7.45Meatball and CheeseGiant$12.95Meatball and CheeseWrap$7.45Meatball and CheeseSub In A Tub$7.45Chicken ParmRegular$7.45Chicken ParmGiant$12.95Chicken ParmWrap$7.45Chicken ParmSub In A Tub$7.45Grilled Pastrami ReubenRegular$7.45Grilled Pastrami ReubenGiant$12.95Grilled Pastrami ReubenWrap$7.45Grilled Pastrami ReubenSub In A Tub$7.45Chicken Caesar$7.95Buffalo Chicken Wrap$7.95Grilled Veggie Wrap$7.95Baja Chicken Wrap$7.95Turkey Wrap$7.95ChipsBag$1.19Chip Drink Combo22 oz.$2.79Chip Drink Combo32 oz.$2.99Fountain Drink22 oz.$1.89Fountain Drink32 oz.$2.29Bottled Drinks$2.29Cookie1 Pc.$0.65Cookies3 Pc.$1.85Brownie1 Pc.$1.89Subs By The Box (Feeds 10)$58.00Lunch BoxRegular$10.15Lunch BoxMini$7.85Cookies12 Pc.$7.75Brownies12 Pc.$9.95HistoryThe history of Jersey Mike’s Subs is very interesting. The first restaurant was opened in Point Pleasant, New Jersey in 1956 and was known as Mike’s Subs. It is still operating. In half a decade, the establishment became a thriving business, and a pioneer of the authentic submarine sandwich. A trademark of the first restaurant was its personalized service.In 1971, Peter Cancro, a 14-year-old High School student began working at the first restaurant. He enjoyed working there over summer vacations and serving loyal customers. At the age of 17, he overheard the restaurant owner wishing to sell the company. With an investment from his football coach, Peter Cancro became the sole owner and proprietor of the establishment.Shortly after purchasing the company, Cancro opened more outlets of the restaurant. The new restaurants expanded on the personalized service style of the first establishment. The loyal customers of the company wished for restaurants to be opened closer to their hometowns, as they had subs packed for their travels home. This led to Peter begin franchising in 1987.Once he began franchising, Peter changed the name of the company to Jersey Mike’s Subs, to honor the authenticity of where the sub sandwich was born. Today, the establishment has evolved into Jersey Mike’s Franchise Systems Inc., which has more than 1,500 locations open and under development. Each of these restaurants reflects the personalized service of the first establishment.ReviewsThere are a variety of items available on the menu, such as the BLT, Chicken Caesar Wrap, Kid’s Meals, desserts and more. Subs are available in mini (4 1/2-inch), regular (7 1/2-inch) and giant (15-inch) sizes. Jersey Mike’s Famous Philly and the Cancro Special are recommended items on the menu due to their links to the past of the company.Mini sub prices range from $4.35 to about $5.00, while the regular sub prices range from $5.45 to approximately $7.00 and giant sub prices may range from $10.00 to $12.00. Customers like the amount of meat in their subs. They say it makes for an ideal lunch on-the-go, especially on a cold, snowy day.Customers say the ambiance at Jersey Mike’s is unique. Employees behind the counter are approachable and knowledgeable about the menu and the company’s history. The establishment bakes fresh bread on a daily basis and prides itself on highest grade meat and produce. Customers have commented positively about the taste and service time. However, some feel the prices are a little high.The establishment has approximately 450 stores which are located in the United States. The most important one is in New Jersey, as it was the first restaurant to be opened in 1956. The establishment is busy during lunch and dinner hours due to the quick-service style. The company offers take-out services to customers wishing to avoid standing in long queues. Sandwich shop A Sub Above, LLCJersey Mike's restaurant in Valdosta, GeorgiaTrade nameJersey Mike's SubsFormerlyMike's Submarines (1956–1975)Company typeSubsidiaryIndustryRestaurantsGenreFast casualFounded1956; 69 years ago (1956)Point Pleasant, New Jersey, U.S.FounderPeter CancroHeadquartersWall Township, New Jersey, U.S.Number of locations 3,500 (2023)Areas served United States Canada Mexico Key peoplePeter Cancro (CEO)Products Subs Revenue US$974.1 million (2021)Number of employees19,000 (2021)ParentBlackstoneWebsitewww.jerseymikes.comFootnotes / references[1][2][3][4] A Sub Above, LLC, doing business as Jersey Mike's Subs, is an American multinational submarine sandwich chain headquartered in Manasquan, New Jersey. The Jersey Mike's franchise has about 3,500 locations, with locations in the United States, Canada, and elsewhere.[3] In 1971, at age 14, Peter Cancro of Point Pleasant Beach, New Jersey, took a part-time job at Mike's Submarines, a neighborhood sandwich shop in the adjacent borough of Point Pleasant at 1009 Trenton Avenue. The eatery, founded in 1956, was only a few blocks west of Point Pleasant Beach High School and was then on its third owner. It was originally named Mike's Giant Submarine Shop[5] after its original owner, Michael Ingravallo, who, with his wife Marie, owned several locations in New Jersey and Florida as part of her family's business.[6] Marie's father, Jimmy Lepore, immigrated from Caserta, Italy, in 1922 and opened his first submarine shop on Tremont Avenue in the Bronx. After his family moved to New Jersey, they began expanding their business, eventually opening and leasing 13 sub shops up and down the New Jersey coast. By 1979, the family had sold all but two.[7][8] When the Point Pleasant shop went up for sale again in 1975, Cancro's mother suggested he buy it. With help from a high school football coach, who was also a banker, Cancro, then 17 and a high school senior, pulled together $125,000 in three days.[9][4][10] Cancro is the former majority owner and CEO of the company. Jersey Mike's at Washington Union Station Cancro began franchising the restaurant in 1987. By 2014, it had 750 locations with an additional 650 in some stage of development.[11] In 2015, 197 new locations opened and the total number of Jersey Mike's locations exceeded 1,000.[12] Jersey Mike's locations are gaining a larger presence on the West Coast, particularly Southern California. The original Jersey Mike's location on Trenton Avenue is still used as a training center for the company. On March 2, 2016, the company opened its Australian first outlet at the Q Super Centre in Mermaid Waters, Gold Coast, Queensland, followed by a second outlet in Benowa Village later that month. Then a third outlet in Browns Plains, Brisbane.[13][14] These were all closed by late 2020, apparently due to the COVID pandemic.[15] In 2021, the company opened an outlet at the Andares Shopping Mall in Guadalajara, Jalisco, Mexico. In January 2024, the company announced a major Canadian expansion with Redberry Restaurants, a large Canadian restaurant operator, in what would be the first major international expansion, with three Ontario locations currently opened in Kitchener, London and Markham, Ontario, with a planned target goal of 300 outlets in the next decade.[16] It was announced on November 18, 2024, that Cancro had sold a majority interest in the business to Blackstone Inc. for eight billion dollars.[17] Like the original 1956 Mike's store, each Jersey Mike's Subs restaurant serves submarine sandwiches, which are made to order slicing the meats and cheeses as needed. Ordering a sandwich "Mike's Way" tops it with sliced onions, shredded lettuce, tomatoes, red wine vinegar, an olive oil and vegetable oil blend, oregano, and salt. There is also a signature chopped pepper relish (also called "CPR"), but this isn't included in Mike's Way. A "Jersey Shore's Favorite"—provolone, ham, and cappacuolo—on white bread Some Jersey Mike's locations also serve various breakfast sandwiches during the morning hours, including sandwiches made with pork roll, a New Jersey product. In September 2022, Jersey Mike's began featuring actor Danny DeVito in its radio and television commercials. DeVito grew up a few miles away from the original Jersey Mike's.[18][19] List of submarine sandwich restaurants ^ "How the CEO of Jersey Mike's Turned $125,000 into $1 Billion". Inc.com. ^ "Peter Cancro, Jersey Mike's Franchise Systems Inc: Profile and Biography". Bloomberg.com. Retrieved 2022-11-26. ^ a b "Start a Jersey Mike's Subs Franchise in 2024". Entrepreneur. Retrieved 2022-01-26. ^ a b Schools, Dave (2018-03-15). "How Jersey Mike's CEO Turned $125,000 Into $1 Billion". Inc. Retrieved 2022-01-26. ^ "Don Fioretti, 'Ball Manager". Asbury Park Press. 1958-02-19. Retrieved 2024-06-03. ^ "New Sandwich Shop To Open". The Madison Eagle. 1964-12-17. 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"Campaign Trail: Jersey Mike's Subs serves up authenticity with Danny DeVito". Marketing Dive. Official website Retrieved from " Jersey Mike’s has established itself as a premier destination for sub sandwich enthusiasts, offering a variety of sizes and flavors to cater to every palate. This article delves into the intricacies of Jersey Mike’s sub sizes and prices, providing readers with a detailed guide to making the best choice for their next meal. Jersey Mike’s Sub Sizes Jersey Mike’s offers a range of sub sizes to satisfy different levels of hunger: Mini (5 inch): Perfect for a light meal or snack. Regular (7 inch): Ideal for an average appetite. Wrap: A lower-carb option with the same great fillings. Bowl: All the sub goodness without the bread. Giant (14-15 inch): Great for sharing or for those with a larger appetite. Sub Size Mini (5 inch) Regular (7 inch) Giant (14-15 inch) Turkey and Provolone $5.45 $7.25 $12.95 The Original Italian $5.95 $8.25 $13.95 Club Sub $5.95 $8.25 $13.95 Roast Beef and Provolone $5.95 $8.25 $13.95 Tuna Fish $5.45 $7.25 $12.95 The Super Sub $5.45 $7.25 $12.95 Jersey Shore Favorite $5.25 $6.35 $11.95 BLT $5.45 $6.95 $12.95 The Veggie $5.25 $6.35 $11.95 The Number Four $5.45 $6.95 $12.95 The Cancro Special $5.45 $6.95 $12.95 Chipotle Turkey $5.45 $7.25 $12.95 California Club $6.45 $8.75 $14.45 Pricing Strategy The pricing at Jersey Mike’s reflects the variety and size of the subs offered: Mini: Starts at $4.35. Regular: Ranges from $5.45 to $8.75. Giant: Typically between $10.00 and $14.45. Popular Menu Items Some of the most sought-after subs include: Turkey and Provolone: Regular – $7.25, Giant – $12.95. The Original Italian: Regular – $8.25, Giant – $13.95. Customization Options Customers can personalize their subs with various toppings and sauces. Add-ons may affect the final price. Catering Options Jersey Mike’s catering services offer convenient packages for events, with prices varying based on the size and selection of subs. Conclusion Jersey Mike’s provides a diverse menu with options for everyone, emphasizing quality and value. We encourage you to visit your local Jersey Mike’s and find your favorite sub today. FAQs Q: Can I customize the size of my sub? A: Yes, Jersey Mike’s offers different sub sizes to cater to your needs. Q: Can I order a custom sub size that’s not listed on the menu? A: Jersey Mike’s offers specific sub sizes, but you can always request extra meat or toppings to customize your meal. Q: Are there vegetarian options available at Jersey Mike’s? A: Yes, Jersey Mike’s offers a variety of vegetarian options, including the Veggie Sub and salads. Q: Does Jersey Mike’s offer gluten-free options? A: Jersey Mike’s provides gluten-free bread, allowing you to enjoy most of their subs without gluten. Q: Can I earn rewards or points with my purchases at Jersey Mike’s? A: Yes, through the Shore Points® Rewards program, you can earn points with every purchase to redeem for free subs. Q: How can I find out the nutritional information for Jersey Mike’s menu items? A: Nutritional information is available on the Jersey Mike’s website and in-store upon request. Q: Is online ordering available for Jersey Mike’s? A: Yes, you can order online through the Jersey Mike’s website or mobile app for pickup or delivery. Q: Are catering orders customizable at Jersey Mike’s? A: Absolutely, you can customize your catering order to include a variety of subs, wraps, and sides. Q: What is ‘Mike’s Way®’? A: ‘Mike’s Way®’ refers to the style of dressing a sub with onions, lettuce, tomatoes, oil, vinegar, and spices. Q: Can I buy a franchise of Jersey Mike’s? A: Jersey Mike’s offers franchising opportunities. You can find more information on their official website1. Q: Is the original Jersey Mike’s restaurant still open? A: Yes, the original Jersey Mike’s location remains open and operational. Share — copy and redistribute the material in any medium or format for any purpose, even commercially. Adapt — remix, transform, and build upon the material for any purpose, even commercially. The licensor cannot revoke these freedoms as long as you follow the license terms. Attribution — You must give appropriate credit , provide a link to the license, and indicate if changes were made . You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use. ShareAlike — If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original. No additional