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Image not available forColor: To view this video download Flash Player The most important question about addiction is: Is it really a disease? In this video essay, filmed in high-definition, Kevin McCauley explores the arguments for and against this vital debate, reviewing the latest neuroscientific research about addiction along the way. Using the spectacular landscape of Utah's State and National Parks to describe the brain areas involved in addiction, Kevin McCauley turns complex neuroscientific concepts into easy-to-understand visual images that will help people in recovery feel better understood, and their families and friends feel hope that recovery is possible. Order here. [Pleasure Unwoven Award winning DVD \(Spanish\) El placer destejido](#) En este ensayo en video de alta definicion, Kevin McCauley explora los argumentos a favor y en contra de este debate fundamental, repasando lo ultimo acerca de la investigacion neurocientifica acerca de la adiccion.El Dr. McCauley utiliza los espectaculares paisajes del estado de Utah y sus Parques Nacionales para describir complejos conceptos neurocientificos, referente a las areas del cerebro implicadas en la adiccion, convirtiendolos en imagenes visuales faciles de entender, que ayudan a las personas que se estan recuperando a sentirse mejor comprendidas, y a que sus familias y amigos sientan que hay esperanza y que la recuperacion es posible. Ordene aqui. [Pleasure Unwoven Study Guide](#)A workbook companion to the film [Pleasure Unwoven](#)Come on a journey that could well change your life! Despite extensive neuroscientific evidence, patients, their families, employers, and policy makers still have a hard time accepting that addiction is a disorder of the brain and not just the result of bad choices.By popular request, this companion study guide to the award winning DVD [Pleasure Unwoven](#) takes people seeking recovery, their loved ones, and those who care for them still deeper into the issues raised in the film, with expanded explanations, fill-in features to personalize the material, and topics for discussion. Order here. Kevin McCauley, is a qualified medical doctor and he focuses the important question about addiction: Is it really a disease? This video essay, filmed in high-definition and recipient of NAATPs Michael Q. Ford Journalism Award 2010, presents the arguments for and against this question. Reviewing all the latest research about addiction along the way. Uses the spectacular landscape of Utah's State and National Parks to describe the brain areas involved in addiction, turns complex neuroscientific concepts into easy-to-understand visual images that will help people in recovery feel better understood, and their families and friends feel hope that recovery is possible. [Pleasure Unwoven- Handouts to the DVD](#)[Purchase DVD Pleasure Unwoven](#) is a 1-hour video and accompanying workbook about addiction, with a focus on the hedonic pleasure aspect of addiction. The author is a doctor in recovery who uses the beautiful Utah landscape to ask the question: does addiction fit the standard disease model? His answer is YES, because addiction is a stress-induced defect that causes dysregulation of the midbrain reward system and the release of dopamine. He also covers how drug use impacts the anti-reward or stress system of our bodies, and the over release of the stress hormone cortisol. This film is worth a view. To watch,[CLICK HERE](#). To study addiction is to look into some of the most basic concepts of what it means to be human. That includes pleasure, memory, our genes, how we cope with stress, and even free will itselfKevin McCauley

Work pleasure meaning. Is pleasure important. Pleasure unwoven full documentary. Examples of pleasure and happiness.